

12TH ANNUAL CONFERENCE • SEPT. 25-27, 2024



**Pediatric
Complex Care
Association**



Sheraton Pentagon City Hotel, Arlington, VA

You are Invited

SHOWCASE YOUR ORGANIZATION'S PRODUCTS AND SERVICES

The 2024 Pediatric Complex Care Conference will reach 200+ healthcare professionals from over 45 organizations that support children with medical complexity. The children we serve are an everchanging population, so education is crucial for us to deliver the most comprehensive care.

Your support allows PCCA to present this annual conference and to continue this important and meaningful work.

WHO WE ARE

The Pediatric Complex Care Association is a national non-profit organization comprised of providers of pediatric long-term and post-acute care. PCCA's active members are in states across the country, The Association has affiliate members, individual members, and corporate members, as well.

OUR VISION

The Pediatric Complex Care Association will ensure all children with medical complexity reach their fullest potential.

OUR MISSION

We create opportunities for organizations to promote excellence in the continuum of care for children with medical complexity and their families.

OUR WORK INCLUDES

- Developing benchmarks and quality indicators appropriate for the pediatric population we serve
- Developing educational and networking opportunities
- Participating in research to develop evidence-based standards of care
- Serving as a platform for peer-to-peer support through an online blog
- Representing the needs of members and the children they serve before legislative and regulatory agencies
- Promoting partnerships, collaboration, and communication among disciplines and organizations in the field

Thank you for your consideration of becoming a Sponsor/Exhibitor for our 2024 PCCA Conference.

For information on Membership*, contact PCCA at Pat@PediatricComplexCare.org or 732-608-5350

** Corporate Membership includes Annual conference participation*



Sheraton Pentagon City Hotel, Arlington, VA

2024 SPONSOR & EXHIBITOR OPPORTUNITIES

The Pediatric Complex Care Association invites companies and foundations to support our work throughout the year. Corporate Membership includes annual conference participation. Please contact the Association for more information on Membership. This year, our Annual Conference will reach 200+ healthcare professionals from over 45 organizations that support children with medical complexity.

2024 Conference Location
Sheraton Pentagon City Hotel
900 S Orme St, Arlington, VA 22204

PRE-CONFERENCE – MEMBER ROUND TABLE SPONSOR **\$5,000**

Wednesday, September 25, 2024 - Time (TBD): One contact per member organization will meet for an invitation only event and discuss key issues impacting their organization.

- Opportunity for two representatives to join pre-conference function, address participants and listen to our discussion.
- Includes exhibit space: one (1) draped 6' table with two chairs and power provided in conference exhibit area. Breakfast, lunch and extended breaks to connect with conference attendees on Thursday, September 26, 2024 and Friday, September 27, 2024.

PRE-CONFERENCE – RECEPTION SPONSOR **\$5,000**

Wednesday, September 25, 2024 - 6:00pm: All conference participants meet at the hotel for an opening reception. Opportunity to brand reception with your company materials and briefly address all participants.

- Includes exhibit space: one (1) draped 6' table with two chairs and power provided in conference exhibit area. Breakfast, lunch and extended breaks to connect with conference attendees on Thursday, September 26, 2024 and Friday, September 27, 2024.

CONFERENCE EXHIBITOR **\$1,500**

- Includes exhibit space: one (1) draped 6' table with two chairs and power provided in conference exhibit area. Breakfast, lunch and extended breaks to connect with conference attendees on Thursday, September 26, 2024 and Friday, September 27, 2024.

CONFERENCE MARKETING MATERIAL DISTRIBUTION **\$500**

Thursday and Friday September 26 and 27, 2024: Marketing Materials Display ONLY

- In lieu of attendance, marketing and informational materials distributed to participants on unmanned exhibit table.

For questions, please contact Patricia Budo, Executive Director
Pat@PediatricComplexCare.org or call 732-608-5350



2024 SPONSORSHIP/EXHIBITOR APPLICATION

Company Name _____

Address _____

City _____ State _____ Zip code _____

Phone _____ Website _____

Contact name and email _____

Representative(s) EXHIBITING at conference on behalf of company/organization:

(Two representatives included with conference exhibitor fee)

Name _____

Title _____ Email _____

Address _____

City _____ State _____ Zip code _____

Office Phone _____ Cell Phone _____

Name _____

Title _____ Email _____

Address _____

City _____ State _____ Zip code _____

Office Phone _____ Cell Phone _____

Select Sponsorship Level

\$500 \$1,500 \$5,000 Round Table \$5,000 Reception

Payment Information

Charge my credit card Mastercard VISA AMEX Discover

OR CHECK - Payable to: Pediatric Complex Care Association
2401 NE 181st Ave, Vancouver, WA 98684

Name on card _____

Credit Card # _____ Exp. Date _____ CVV # _____

Billing Address _____

City _____ State _____ Zip code _____

For questions, please contact Patricia Budo, Executive Director Pat@PediatricComplexCare.org or call 732-608-5350

Pediatric Complex Care Association's 2024 Sponsor & Exhibitor Policies

Application and Eligibility Sponsors & Exhibitors must apply for conference exhibit space using this form. The application must contain the information requested, and be executed by a person who has authority to act for the applicant.

Payment Dates Conference space will be guaranteed when Pediatric Complex Care Association receives full payment of the total fee along with a signed agreement form. Full payment must be received by September 9, 2024. All checks payable and mailed to: Pediatric Complex Care Association, 2401 NE 181st Avenue, Vancouver, WA 98684.

Registration

Confirmed sponsors & exhibitors must register each representative. In keeping with Continuing Education standards for commercial support, exhibitors may not actively participate in our conference program sessions by presenting or questioning presenters during sessions. All representatives must be registered by September 9, 2024 to receive badges necessary to access exhibit and conference area.

Assignment of Exhibit Space

Based on desired sponsor level, conference space will be assigned on a first-come, first-served basis. If special arrangements are required to attend, including any access issues or dietary restrictions, please contact Michelle Burke, Michelle@pediatriccomplexcare.org by September 9, 2024.

Cancellation of Exhibit Space

In the event that the exhibitor cancels on or before September 1, 2024, a full refund of monies received, minus a \$500 administrative fee per exhibit space, will be made. No refunds will be made or cancellations accepted on or after September 1, 2024.

Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education:

STANDARD 5: Manage Ancillary Activities Offered in Conjunction with Accredited Continuing Education

Standard 5 applies only when there is marketing by ineligible companies or non-accredited education associated with the accredited continuing education.

Accredited providers are responsible for ensuring that education is separate from marketing by ineligible companies—including advertising, sales, exhibits, and promotion—and from non-accredited education offered in conjunction with accredited continuing education.

1. Arrangements to allow ineligible companies to market or exhibit in association with accredited education must not:
 - a. Influence any decisions related to the planning, delivery, and evaluation of the education.
 - b. Interfere with the presentation of the education.
 - c. Be a condition of the provision of financial or in-kind support from ineligible companies for the education.
2. The accredited provider must ensure that learners can easily distinguish between accredited education and other activities.
 - a. Live continuing education activities: Marketing, exhibits, and non-accredited education developed by or with influence from an ineligible company or with planners or faculty with unmitigated financial relationships must not occur in the educational space within 30 minutes before or after an accredited education activity. Activities that are part of the event but are not accredited for continuing education must be clearly labeled and communicated as such.
 - b. Print, online, or digital continuing education activities: Learners must not be presented with marketing while engaged in the accredited education activity. Learners must be able to engage with the accredited education without having to click through, watch, listen to, or be presented with product promotion or product-specific advertisement.
 - c. Educational materials that are part of accredited education (such as slides, abstracts, handouts, evaluation mechanisms, or disclosure information) must not contain any marketing produced by or for an ineligible company, including corporate or product logos, trade names, or product group messages.
 - d. Information distributed about accredited education that does not include educational content, such as schedules and logistical information, may include marketing by or for an ineligible company.
3. Ineligible companies may not provide access to, or distribute, accredited education to learners.

(Refer to ACCME standards at ACCME Standard 5)

Conduct of Exhibits

Interviews, demonstrations, and distribution of literature or samples must be made within the exhibit area assigned to the exhibitor. Canvassing or distributing of advertising outside the exhibitor's own exhibit area is not permitted. There is no restriction on selling within the exhibit area. However, exhibitors are responsible for the collection and submission of any applicable federal, state, or local sales taxes for all sales that occur in the exhibit area.

Exhibitors may not serve or dispense food or beverages of any type from their tables or in the exhibit area without consent from Pediatric Complex Care Association. No part of the display, including products or signage is permitted outside the exhibit space. Products and furnishings should be arranged with the safety of the exhibitors and attendees in mind.

Conference Exhibit Hours

Exhibitors may access the exhibit area beginning at 2:00pm on Wednesday, September 25, 2024 to begin setup with completion time no later than 6:00pm. The exhibit area will be available to conference attendees on Thursday, September 26, 2024 from 7:00am to 5:30pm and on Friday, September 27, 2024 from 7:00am to 1:00pm.

Dismantling

The earliest closing time of conference exhibits is Friday, September 27, 2024 at 1:00pm. All exhibit material must be packed and ready for removal from the exhibit area no later than 5:00pm. No packing of equipment or literature or dismantling of the exhibits is permitted until closing time 1:00pm on Friday, September 27, 2024.

Special Visual and Sound Effects

Operation of equipment being demonstrated may not create noise levels objectionable to neighboring exhibitors. This is at the discretion of the Pediatric Complex Care Association.

Liability for Damages or Loss of Property

Pediatric Complex Care Association will undertake reasonable measures to assure general security of the exhibit area with the hotel. Pediatric Complex Care Association and the exhibiting facility shall not be responsible or liable for any injury, loss, or damage to any property or person brought in by the exhibitor.

Failure to Occupy Space

Any space not occupied in the exhibit area on Thursday, September 26, 2024 at 7:00am shall be forfeited by the exhibitor and space reassigned or used by Pediatric Complex Care Association without refund.

Fire Regulations

No exhibitor shall use any flammable decoration or coverings, and all fabrics or other materials used shall be flameproof.

Hotel Accommodations

Pediatric Complex Care Association invites all sponsors and exhibitors to stay at the site hotel using our discounted room rate of \$199 for a single or double occupancy room. Hotel location: Sheraton Pentagon City, 900 S. Orme St., Arlington VA 22204. Rate will be valid until: Friday, August 30, 2024 or until block is full. Book early to secure room Group name: Pediatric Complex Care Association.

Name & Logo Use

Use of the Pediatric Complex Care Association's name, logo or links to Association's online presence may not occur without written permission.

Miscellaneous

The sponsor / exhibitor expressly agrees to all the policies listed here by Pediatric Complex Care Association. This contract shall be interpreted under the law of the United States and of the State of Washington.